

DOWNTOWN ORILLIA MANAGEMENT BOARD

MEETING

MINUTES

Tuesday September 19, 2017

6:00PM

in the DMB Board Room

33 Mississaga St. W.

(Accessible entrance is located at the back entrance off Andrew Street)

Present: Michael Knight, Allan Francoz, Mary VanSinclair, Councillor Hehn, Ron Spencer

Regrets: Rick Sinotte, Dianne Cipolla, Al Wallace, Susan Willsey

Also Present: Courtney Thompson, Lisa Thomson-Roop

1. Open Session

2. Chair – Ron Spencer

3. Call to Order – 6:03pm

4. Approval of Agenda – Carried.

5. Disclosure of Interest – None declared.

6. Deputations

7. Minutes

August 15, 2017 – Approved. *Questions regarding Parking. What are we going to report to the AGM? Provide why the DMB is addressing parking and timeline.*

Receive member's comments.

September 7, 2017 - Approved.

8. Closed Session

There are no Closed Session items.

9. Correspondence – Information Items

a. Treasury Dept. – DMB Budget Report- July 2017

b. Office of the City Clerk – Planning for Financial Institutions - Response

c. Ainley Group – Front Street and Neywash Street Reconstruction –Notice of Public Information Centre.

Receive as Information.

10. Correspondence – Action Items

a. Commemorative Awards Committee –Orillia Hall of Fame Banners Sponsorship Request

Motion 1

Moved: Allan Francoz

Seconded: Michael Knight

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“THAT the Downtown Orillia Management Board support the request from the Commemorative Awards Committee to display 26 Orillia Hall of Fame Banners on Mississaga Street from October 2017 to October 2018;

AND THAT the Downtown Orillia Management Board waive the advertising fee of \$5 per month, per banner (\$1560.00) provided Downtown Orillia is recognized as a sponsor of the display;

AND THAT the banners be maintained in a presentable condition and be cleaned/replaced as necessary at the DMB’s discretion.

Carried.

b. Shawn Crawford – Salvation Army Food Truck in Lot 1 Permit Request – Comment

Motion 2

Moved: Michael Knight

Seconded: Allan Francoz

“THAT the Downtown Orillia Management Board support the Salvation Army operating a food truck on Friday evenings in the City Hall parking lot for the following reasons:

- **Safety – Do not have cabs and pizza delivery vehicles constantly going in and out;**
- **Parking – Won’t affect other businesses relying on the lot for parking such as the Geneva Event Centre and Orillia Opera House.”**

Carried.

c. Brelyn Enterprise – 2018 Trent Severn Magazine – Advertising Opportunity

Motion 3

Moved: Michael Knight

Seconded: Mary VanSinclair

“THAT the Downtown Orillia Management Board purchase a full page ad in the 2018 Trent Severn Waterway Magazine at a cost of \$660.00 plus HST.”

Carried.

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Direction: Explore Toronto Star travel section cost, include as an option in the 2018 Marketing Plan.

d. Michael Ladouceur – General Manager Orillia 2018 Ontario Winter Games – Downtown Banners – Sponsorship Request

Motion 4

Moved: Mary VanSinclair

Seconded: Michael Knight

“THAT the Downtown Orillia Management Board support the request from the Orillia 2018 Winter Games Committee to display 25-30 Winter Games Banners on Mississauga Street from mid October 2017 to April 2018;

AND THAT the Downtown Orillia Management Board waive the installation fee of \$15 per banner (\$450) and advertising fee of \$5 per month, per banner (\$750.00) provided Downtown Orillia is recognized as a hospitality sponsor of the Games.”

Carried.

11. Reports

a. Financial Report

Motion 5

Moved: Michael Knight

Seconded: Mary VanSinclair

“THAT the Downtown Orillia Management Board pay the financials presented in the September 19, 2017 Financial Report in the amount of \$10,628.95.”

Carried.

b. Events Committee

Receive as information.

Direction: Host another Blue Sky Meeting in 2018

c. Beautification, Maintenance and Seasonal Décor Committee

Receive as information.

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- d. Transit Advisory Committee
Receive as information.

- e. Farmers' Market Management Committee
New Manager now in place.
Revising the policy and procedures

- f. Chamber of Commerce Update
Receive as information.

12. Deputation Motions

13. Date of Next Meeting – October 17, 2017

14. Adjournment - 7:25pm